

To: Hart, Daniel[Hart.Daniel@epa.gov]
From: Gentile, Laura
Sent: Wed 8/19/2015 1:17:06 PM
Subject: Re: New "press" update - and the latest information on our three latest "press update" entries

Yes, Definitely --last night was a bit painful

Sent from my iPhone

On Aug 19, 2015, at 8:40 AM, Hart, Daniel <Hart.Daniel@epa.gov> wrote:

Let's talk about how to help Tim (and now also patti) late at night understand the updates /changes that are needed.

Tim has expressed frustration in mixing terms etc. I think we can make it pretty easy to make it clearer.

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs |
U.S. EPA | [Tel:202.564.7577](tel:202.564.7577) | cell: [202.365.7095](tel:202.365.7095)

On Aug 19, 2015, at 7:05 AM, Gentile, Laura <Gentile.Laura@epa.gov> wrote:

Thanks for all your late-night work on this, Tim

Sent from my iPhone

On Aug 19, 2015, at 12:29 AM, Davis, Tim <Davis.Tim@epa.gov> wrote:

Hi everyone,

Per EOC's latest instructions tonight, I have created an "August 18, 2015 EPA Update" page that's now linked from the main "Press Releases and Updates" page:

<http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>

Notice that the following two "update" pages (from August 17th and 18th) look

VERY similar (which is why I thought for a long time that I was updating the 8/17 page rather than creating a new 8/18 page):

<http://www2.epa.gov/goldkingmine/epa-update-gold-king-mine-response-efforts-august-18-2015>

<http://www2.epa.gov/goldkingmine/epa-update-gold-king-mine-response-efforts-august-17-2015>

ALSO, I separately created a more “press release-style” page that concerns the Interior Department’s review of the GKM release (that was just announced TODAY, 8/18):

<http://www2.epa.gov/goldkingmine/epa-announces-us-department-interior-lead-independent-review-gold-king-mine-release>

At the present moment, the DOI press release is ***not*** in our list of news releases, but that will likely change by morning (possibly by the time you receive this email):

<http://yosemite.epa.gov/opa/admpress.nsf/Press%20Releases%20By%20Date!OpenView>

Once the DOI press release appears on our official Newsroom site, Jeff or I could change the link to instead point to the official news release on yosemite.epa.gov if you’d like.

Also, there is often (understandably) confusion between a “press release” and an “update,” but remember that BOTH categories always get linked from this page (and I think of them in the same vein when it comes to creating new pages on the website):

<http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>

If there is anything to change on any of these three latest updates on
<http://www2.epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response>, please let Jeff know in the morning.

Thanks,

Tim